

1. Which role best describes your primary participation/responsibility in camping? Please select one response.

	Response Percent	Response Total
Owner	2.6%	2
Member of a Board with decision making control	0%	0
Member of a Board with advisory influence only	0%	0
Executive Director/Administrator with primary decision making authority setting the future direction for your operation	56.4%	44
Camp/Operations Director implementing an existing budget	25.6%	20
Assistant Camp/Program Director working under an on-site supervisor	12.8%	10
Activity Director responsible for one or more segments of specialized program (i.e. aquatics, equine, challenge course/experiential learning, trip/travel, outdoor education)	1.3%	1
Operations staff working with responsibilities in buildings and grounds, guest services, food, or other support services	1.3%	1
Total Respondents	78	78
(skipped this question)		0

2. What is the "faith" tradition of your camp? Please select one response.

	Response Percent	Response Total
Jewish	3.8%	3
Catholic	14.1%	11
Protestant	71.8%	56

Other (please specify) ██████████	10.3%	8
	Total Respondents	78
	(skipped this question)	0

3. OWNERSHIP: Which best describes the ownership/profit status of this camp/conference center? Please select one response.

	Private	Single Congregation	Multiple Congregation	Denominational	Independe
For-Profit	20% (1)	0% (0)	40% (2)	20% (1)	0% (0)
Not-for-Profit	4% (3)	1% (1)	8% (6)	47% (35)	7% (5)

4. PRIMARY OPERATION: Which best describes the primary operation of the single camp used as the primary operation of this survey? Please select one response. For the purpose of this survey, consider "primary" the operation that consumes the largest amount of discretionary expense excluding capital expenditure ownership expenses.

	Summer Day Camp	Summer Residential Camp- Child	Summer Residential Camp- Adult	Family Camp or Resort	Non- Summer Open Enrollment	Non- Summer Outdoor Education Program
Camp provides all program	9% (6)	88% (59)	1% (1)	0% (0)	0% (0)	0% (0)
Provides some program	6% (2)	9% (3)	9% (3)	30% (10)	12% (4)	9% (3)
Provides no program	23% (6)	4% (1)	4% (1)	8% (2)	0% (0)	4% (1)
Provides only recreational activities	7% (1)	13% (2)	0% (0)	7% (1)	0% (0)	20% (3)
					Total Resp	
					(skipped this q	

5. In which state/District of Columbia is this camp/conference center located?

	Response Percent	Response Total
AL	1.3%	1
AK	0%	0
AZ	0%	0

AR	1.3%	1
CA ■■■	9.1%	7
CO	0%	0
CT	1.3%	1
DC	0%	0
DE	0%	0
FL	0%	0
GA ■	2.6%	2
HI	1.3%	1
ID	0%	0
IL ■	2.6%	2
IN ■■■	7.8%	6
IA	0%	0
KS	1.3%	1
KY	1.3%	1
LA	1.3%	1
ME	1.3%	1
MD ■■	5.2%	4
MA	1.3%	1
MI ■■	6.5%	5
MN ■	3.9%	3
MS	1.3%	1
MO ■	3.9%	3
MT	0%	0
NE	1.3%	1
NV	0%	0
NH	1.3%	1
NJ	1.3%	1
NM	0%	0
NY ■■■	7.8%	6
NC ■	2.6%	2
ND	0%	0
OH ■■	3.9%	3
OK	0%	0
OR ■	2.6%	2

PA	6.5%	5
RI	1.3%	1
SC	1.3%	1
SD	0%	0
TN	0%	0
TX	3.9%	3
UT	0%	0
VT	0%	0
VA	3.9%	3
WA	5.2%	4
WV	0%	0
WI	2.6%	2
WY	0%	0
Total Respondents		77
(skipped this question)		1

6. Does your camp have a written mission statement?

	Response Percent	Response Total
Yes	92.1%	58
No	7.9%	5
Total Respondents		63
(skipped this question)		15

7. If your camp has a written mission statement, please include it here.



Total Respondents	49
(skipped this question)	29

8. When was the mission statement last reviewed or revised?



	Response Percent	Response Total
Within last year	28.8%	17
Within last 1-3 years	32.2%	19
Within last 4-5 years	23.7%	14
At least 6-10 years ago	15.3%	9
Total Respondents		59

(skipped this question) 19

9. Do your annual facility and program goals link directly to the mission statement?

	Response Percent	Response Total
Yes 	88.5%	54
No	0%	0
Some goals do 	11.5%	7
Total Respondents	61	
(skipped this question)		17

10. Does the governing board review staff performance in light of the mission statement and hold staff accountable to that statement on an annual basis?

	Response Percent	Response Total
Yes 	57.4%	35
No 	42.6%	26
Total Respondents	61	
(skipped this question)		17

11. As a "Religiously Affiliated Camp," rank the top five program emphasis/values you utilize to accomplish your mission statement.

	1	2	3	4	5	Response Average
Youth camps focused on skill development	19% (7)	30% (11)	16% (6)	14% (5)	22% (8)	2.89
Ecological stewardship	0% (0)	11% (3)	30% (8)	33% (9)	26% (7)	3.74
Religious education	41% (14)	6% (2)	18% (6)	29% (10)	6% (2)	2.53
Evangelism/Outreach	32% (7)	14% (3)	5% (1)	18% (4)	32% (7)	3.05
Hospitality for retreat guests	19% (6)	22% (7)	19% (6)	25% (8)	16% (5)	2.97
Character development/morality	13% (6)	17% (8)	26% (12)	22% (10)	22% (10)	3.22
Addiction recovery	0% (0)	0% (0)	0% (0)	33% (1)	67% (2)	4.67
Mission education	10% (1)	10% (1)	30% (3)	20% (2)	30% (3)	3.50
Spiritual growth	28% (14)	34% (17)	18% (9)	16% (8)	4% (2)	2.34
Discipleship	12% (4)	29% (10)	29% (10)	6% (2)	24% (8)	3.00
Other	30% (3)	0% (0)	10% (1)	20% (2)	40% (4)	3.40

Total Respondents **62**
(skipped this question) **16**

12. If you selected "Other" in the above question regarding program emphasis/values, please specify.

Total Respondents **10**
(skipped this question) **68**

13. When looking at the promotional materials identified below, how clearly can the values of your mission statement be seen?

	Clearly Evident	Not Evident	Somewhat Evident	N/A	Response Average
Web site Home page	55% (34)	6% (4)	34% (21)	5% (3)	1.78
Telephone listing/yellow pages	3% (2)	56% (35)	18% (11)	23% (14)	2.19
Camper registration forms	61% (37)	13% (8)	25% (15)	2% (1)	1.63
Guest group promotional materials	48% (30)	5% (3)	37% (23)	10% (6)	1.88
Guest group agreement/contract	36% (22)	21% (13)	34% (21)	8% (5)	1.98
Camp entrance sign	13% (8)	48% (30)	37% (23)	2% (1)	2.25
Camp apparel for staff or sold to campers/guests	26% (16)	21% (13)	47% (29)	6% (4)	2.22
Video marketing material	38% (23)	3% (2)	15% (9)	43% (26)	1.59
Newsletters	64% (39)	0% (0)	23% (14)	13% (8)	1.53
Stationery/business cards	31% (19)	21% (13)	44% (27)	5% (3)	2.14
			Total Respondents	62	
			(skipped this question)	16	

14. If you were to ask the following groups/stakeholders, how familiar would they be with the content/intent of your mission statement?

	None would know	Some would know	Half would know	Most would know	Everyone knows	Response Average
Board members	0% (0)	11% (7)	7% (4)	33% (20)	49% (30)	4.20
Campers	13% (8)	52% (32)	10% (6)	18% (11)	8% (5)	2.56
Parents of campers	3% (2)	52% (32)	8% (5)	34% (21)	3% (2)	2.82
Permanent employees	0% (0)	8% (5)	8% (5)	24% (15)	60% (37)	4.35

Summer staff involved in program delivery	0% (0)	11% (7)	10% (6)	34% (21)	45% (28)	4.13
User groups responsible for their own program	16% (9)	41% (24)	19% (11)	22% (13)	2% (1)	2.53
Volunteers	2% (1)	21% (13)	25% (15)	33% (20)	20% (12)	3.48
Local members of your denomination/organization	5% (3)	42% (24)	14% (8)	23% (13)	16% (9)	3.02
Donors	0% (0)	26% (16)	18% (11)	38% (23)	18% (11)	3.48
				Total Respondents	62	
				(skipped this question)	16	

15. As a "Religiously Affiliated Camp," rank the five largest (in terms of numbers served) populations for which you provide programming to carry out your mission.

	1	2	3	4	5	Response Average
Economically disadvantaged community	19% (6)	16% (5)	26% (8)	32% (10)	6% (2)	2.90
"At risk" youth; voluntary or court-placed	6% (1)	31% (5)	12% (2)	6% (1)	44% (7)	3.50
Public/private school groups	11% (3)	4% (1)	21% (6)	36% (10)	29% (8)	3.68
Congregations/individuals from YOUR denomination/org.	72% (39)	19% (10)	2% (1)	2% (1)	6% (3)	1.50
Congregations/individuals NOT from your denomination/org.	15% (8)	56% (30)	15% (8)	9% (5)	6% (3)	2.35
Other non-profit organizations	0% (0)	10% (3)	42% (13)	29% (9)	19% (6)	3.58
For-profit organizations	0% (0)	67% (2)	0% (0)	33% (1)	0% (0)	2.67
Ethnic minority communities	0% (0)	0% (0)	25% (3)	17% (2)	58% (7)	4.33
Families in family camps/retreats	0% (0)	18% (6)	36% (12)	24% (8)	21% (7)	3.48
Special medical-needs groups/individuals	0% (0)	0% (0)	38% (5)	38% (5)	23% (3)	3.85
Senior adults	7% (1)	0% (0)	14% (2)	36% (5)	43% (6)	4.07
Other(s)	60% (3)	0% (0)	0% (0)	0% (0)	40% (2)	2.60
				Total Respondents	62	
				(skipped this question)	16	

16. If "Other" was selected in the previous question regarding populations served, please specify.

Total Respondents **4**
(skipped this question) **74**

17. As a "Religiously Affiliated Camp," rank the five largest populations for which you provide facilities and/or operational services (but not program) to carry out your mission.

	1	2	3	4	5	Response Average
Economically disadvantaged community	20% (1)	20% (1)	40% (2)	20% (1)	0% (0)	2.60
"At risk" youth; voluntary or court-placed	0% (0)	0% (0)	25% (1)	50% (2)	25% (1)	4.00
Public/private school groups	13% (5)	13% (5)	37% (14)	26% (10)	11% (4)	3.08
Congregations/individuals from YOUR denomination/org.	54% (25)	22% (10)	13% (6)	2% (1)	9% (4)	1.89
Congregations/individuals NOT from your denomination/org.	35% (18)	49% (25)	6% (3)	8% (4)	2% (1)	1.92
Other non-profit organizations	12% (6)	14% (7)	37% (18)	20% (10)	16% (8)	3.14
For-profit organizations	20% (2)	10% (1)	10% (1)	30% (3)	30% (3)	3.40
Ethnic minority communities	0% (0)	0% (0)	14% (1)	14% (1)	71% (5)	4.57
Special medical-needs groups/individuals	0% (0)	14% (1)	14% (1)	43% (3)	29% (2)	3.86
Families in family camps/retreats	0% (0)	17% (5)	23% (7)	27% (8)	33% (10)	3.77
Senior adults	0% (0)	0% (0)	10% (1)	60% (6)	30% (3)	4.20
Other(s)	0% (0)	0% (0)	0% (0)	0% (0)	100% (1)	5.00
					Total Respondents	58
					(skipped this question)	20

18. If "Other" was selected in the previous question regarding facilities and/or operational services, please specify.

Total Respondents **1**
(skipped this question) **77**

19. As a "Religiously Affiliated Camp," rank the top five program activities you feel best fulfill your mission and values with youth campers.

	1	2	3	4	5	Response Average
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Music/fine arts instruction	0% (0)	38% (5)	15% (2)	23% (3)	23% (3)	3.31
Team challenge/experiential learning	20% (11)	29% (16)	22% (12)	18% (10)	11% (6)	2.71
Trip/travel programs	0% (0)	6% (1)	28% (5)	28% (5)	39% (7)	4.00
Service projects	5% (2)	13% (5)	32% (12)	26% (10)	24% (9)	3.50
Corporate gatherings for instruction	24% (5)	38% (8)	10% (2)	14% (3)	14% (3)	2.57
Independent study/meditation time	9% (2)	22% (5)	17% (4)	17% (4)	35% (8)	3.48
Small group study	51% (27)	25% (13)	15% (8)	2% (1)	8% (4)	1.91
Faith-based nature/ecology education	6% (2)	17% (6)	26% (9)	26% (9)	26% (9)	3.49
Team or individual sports	12% (3)	8% (2)	8% (2)	46% (11)	25% (6)	3.63
Guest speakers/lecturers	29% (4)	7% (1)	29% (4)	29% (4)	7% (1)	2.79
Concerts by well known artists	20% (1)	0% (0)	20% (1)	20% (1)	40% (2)	3.60
Other(s)	62% (5)	0% (0)	12% (1)	0% (0)	25% (2)	2.25
				Total Respondents	62	
				(skipped this question)	16	

20. If you selected "Other" in the above question regarding program activities, please specify.

Total Respondents **6**
(skipped this question) **72**

21. As a "Religiously Affiliated Camp," identify the print curriculum resources you use most often to fulfill your mission statement with summer campers.

	1	2	3	4	5	Response Average
Denominational or organizational curriculum	48% (19)	28% (11)	20% (8)	5% (2)	0% (0)	1.83
Ecumenically-developed curriculum	47% (14)	20% (6)	27% (8)	7% (2)	0% (0)	1.93
Camp-developed curriculum	54% (25)	35% (16)	7% (3)	2% (1)	2% (1)	1.63
Guest speaker content	6% (1)	47% (8)	12% (2)	24% (4)	12% (2)	2.88
Curriculum so old we've forgotten who did it	0% (0)	17% (1)	33% (2)	17% (1)	33% (2)	3.67
Other(s)	0% (0)	0% (0)	33% (1)	67% (2)	0% (0)	3.67
				Total Respondents	61	

(skipped this question) 17

22. If you selected "Other" in the above question regarding print curriculum resources, please specify.

Total Respondents 2
(skipped this question) 76

23. In which of the following program area activities are religious perspectives incorporated?

	Activity not offered	No intentional faith element	Incidental faith element	Significant intentional faith element	Entirely about faith element	Measured faith element part of larger intent	R
Bible study	11% (7)	0% (0)	0% (0)	15% (9)	51% (31)	23% (14)	
Aquatic activities	2% (1)	32% (19)	57% (34)	5% (3)	3% (2)	2% (1)	
Arts/crafts	0% (0)	5% (3)	43% (26)	45% (27)	5% (3)	2% (1)	
Camping skills/outdoor living	4% (2)	2% (1)	37% (21)	51% (29)	4% (2)	4% (2)	
Challenge/ropes course	17% (10)	3% (2)	15% (9)	55% (33)	8% (5)	2% (1)	
Community service/missions	21% (12)	0% (0)	3% (2)	48% (28)	19% (11)	9% (5)	
Leadership development	0% (0)	2% (1)	5% (3)	61% (36)	20% (12)	12% (7)	
Nature/environmental studies	2% (1)	0% (0)	27% (16)	61% (36)	7% (4)	3% (2)	
Team building	0% (0)	2% (1)	17% (10)	58% (35)	13% (8)	10% (6)	
Wilderness trips	42% (22)	0% (0)	12% (6)	40% (21)	6% (3)	0% (0)	
Other(s)	88% (7)	0% (0)	0% (0)	0% (0)	12% (1)	0% (0)	
Total Respondents							
(skipped this question)							

24. If you selected "Other" in the above question regarding program area activities, please specify.

Total Respondents 3
(skipped this question) 75