

## **RAC SURVEY PROPOSAL: “PURPOSEFUL PRACTICES”**

### ***SURVEY INTENT:***

***This is the first of a three part survey/self-assessment tool leading up the 2007 ACA National Conference designed to identify quality and effective practices & motivate thoughtful analysis on how camps...***

- ***Perceive who they are from a mission perspective***
- ***Effectively communicate that mission to their stakeholders***
- ***Implement that mission through staff selection & training, program, curriculum & financial resource***
- ***Extend that mission to a diverse population through program and services adjustments.***

***...so as to encourage faith based camps to be mission driven in every aspect of operation and relationship.***

### **DEMOGRAPHIC INFORMATION:**

1. Which role best describes your primary participation/responsibility in camping? Select one response.
  - Owner
  - Member of a Board with decision making control
  - Member of a Board with advisory influence only
  - Executive Director/Administrator with primary decision making authority setting the future direction for your operation
  - Camp/Operations Director implementing an existing budget
  - Assistant Camp/Program Director working under an on-site supervisor
  - Activity Director responsible for one or more segments of specialized program i.e. aquatics, equine, challenge course/experiential learning, trip/travel, outdoor education...
  - Operations staff working with responsibilities in buildings and grounds, guest services, food or other support services.
  
2. What is the “faith” tradition of your camp? Select one response.
  - Jewish
  - Catholic
  - Protestant
  - Other (please specify)

3. Which best describes the ownership / profit status of this camp/conference center? Select one response.

OWNERSHIP	Private	Single Congregation	Multiple Congregations	Denominational	Independent	Faith Based Agency or Organization	Foundation or Corporate Sponsor
For-Profit							
Not-For Profit							

4. Which best describes the primary operation of the single camp used as the basis for answering this survey? Select one response. (For the purpose of this survey, consider “primary” as the segment of the operation that consumes the largest amount of discretionary expense excluding capital expenditures and baseline ownership expenses.)

PRIMARY OPERATION	Summer Day Camp	Summer Residential Camp- Child	Summer Residential Camp- Adult	Family Camp or Resort	Non-Summer open enrollment programs	Non-Summer Outdoor Education Programs	Rental Facilities to user groups
Camp Provides all Program							
Provides some Program							
Provides no Program							
Provides only Recreational Activities							

5. Is the camp you are referring to in this survey currently accredited or in the process of being accredited by the American Camp Association?

- Yes, skip question #7
- No

6. If you are not in the process of receiving accreditation or currently accredited, which best describes the rationale for your decision?

- Financial hardship
- Philosophical differences with ACA
- Don't see any valid reason for the effort
- Operate by internal organizational standards
- Operate by other non-governmental third party standards
- Operate by governmental standards
- Other (please specify)
- COMMENTS

## CORE VALUE/MISSION

7. As a “Religiously Affiliated Camp”, rank the top five values/mission to which you apply the largest portion of your resources... time, staff, training, funds, program (permit only one response for each ranking)

	1	2	3	4	5
ATHLETIC EDUCATION/SPORTS CAMPS					
OUTDOOR EDUCATION/ECOLOGICAL STEWARSHIP					
FAITH DEVELOPMENT/RELIGIOUS ED./DISCIPLESHIP					
EVANGELISM/OUTREACH					
RETREAT FACILITIES FOR THIRD PARTY PROGRAMING					
FAITH BASED FAMILY RETREAT/VACATION					
FACILITES FOR DENOMINATIONAL PROGRAMMING					
CHARACTER DEVELOPMENT/MORALITY					
ADDICTION RECOVERY					
OTHER(S) (please describe)					

8. How evident are your CORE VALUES/MISSIONS to your stakeholders ...

Would I find some obvious indication that your #1 response in question eight is your primary value/mission if I looked at your...	YES	NO	UN-SURE	DNA
Web-site HOMEPAGE				
TELEPHONE LISTING				
CAMPER REGISTRATION FORMS				
THIRD PARTY USER GROUP PROMOTIONAL MATERIAL				
THIRD PARTY USER GROUP AGREEMENT				
STAFF RECRUITMENT MATERIAL				
STAFF APPLICATION				
STAFF TRAINING MANUAL				
DINING HALL				
MAINTENANCE GARAGE / SHOP				
WATERFRONT				
CHALLENGE COURSE				
FUND RAISING MATERIALS				
STRATEGIC/SITE PLAN				
VOLUNTEER TRAINING MATERIAL				
CAMP ENTRANCE SIGN				
CAMP STAFF APPAREL				
VIDEO MARKETING MATERIAL				
ORGANIZATIONALLY PREPARED CURRICULUM				
NEWSLETTER				
HOUSING, WHEN CAMP PROVIDES PROGRAM				
HOUSING, WHEN THIRD PARTY PROVIDES PROGRAM				
EMPLOYEE BULLETIN BOARD				
STAFF LOUNGE / HOUSING				
CONFERENCE CENTER / MEETING FACILITIES				
BUSINESS CARDS				
STATIONARY				
LISTENED TO YOUR AUTOMATED PHONE SYSTEM				

9. How clearly are CORE VALUES/MISSIONS known to or communicated by your stakeholders...

If these groups of people were asked "What is this operation here for? ...how often would they identify your #1 response in question eight as your primary value/mission?"	None would know	Some would know	Half would know	Most would know	Everyone knows
Board members / advisors					
Campers					
Volunteers involved in program delivery					
Volunteers NOT involved in program delivery					
Permanent employees					
Summer staff involved in program delivery					
Summer staff NOT involved in program delivery					
User groups responsible for their own program					
Parents of campers					
Denomination at large					
Vendors					
Local media outlets					
Your local government					
State or other inspecting agencies					
Property neighbors / local community					
Donors					
Institutions/agencies where you recruit/hire staff...					

10. As a "Religiously Affiliated Camp", rank the five largest population characterizations for which you provide operations and programming (permit only one response for each ranking)

AGE	1	2	3	4	5
CHILDREN (6-11)					
TEENS (12-18)					
ADULT (19-55)					
SENIOR (55+)					
FAMILY					
ECONOMIC	1	2	3	4	5
IMPOVERISHED (< \$14K/HOUSEHOLD OF 4)*					
LOWER INCOM (\$14K-\$28K/HOUSEHOLD OF 4)*					
MIDDLE INCOME (\$28K-\$60K/HOUSEHOLD OF 4)*					
UPPER-MIDDLE INCOME (\$60-\$120/HOUSEHOLD OF 4)*					
AFFLUENT (>\$120/HOUSEHOLD OF 4)*					
*INCOME CALCULATIONS ARE ESTIMATES FOR THE PURPOSE OF SURVEY DESIGN, PUBLISHED FIGURES FROM AUTHORITATIVE SOURCES SHOULD BE USED FOR PUBLICATION					
PRIMARY TARGET POPULATION	1	2	3	4	5
SPECIAL MEDICAL NEEDS COMMUNITY					

“AT RISK” YOUTH / VOLUNTARY OR COURT PLACED					
YOUTH AT LARGE-INDEPENDENT OF SPECIFIC ORGANIZATION (ONLY APPLIES TO QUESTION #11)					
PUBLIC/PRIVATE SCHOOLS					
DENOMINATIONAL CONGREGATIONS					
THIRD PARTY CONGREGATIONS					
THIRD PARTY NOT-FOR-PROFITS					
THIRD PARTY FOR-PROFITS					
OTHER (PLEASE SPECIFY)					

11. As a “Religiously Affiliated Camp”, rank the five largest population characterizations for which you provide facilities and/or operational services, without providing program (permit only one response for each ranking)

AGE	1	2	3	4	5
CHILDREN (6-11)					
TEENS (12-18)					
ADULT (19-55)					
SENIOR (55+)					
FAMILY					
ECONOMIC	1	2	3	4	5
IMPOVERISHED (< \$14K/HOUSEHOLD OF 4)*					
LOWER INCOM (\$14K-\$28K/HOUSEHOLD OF 4)*					
MIDDLE INCOME (\$28K-\$60K/HOUSEHOLD OF 4)*					
UPPER-MIDDLE INCOME (\$60-\$120/HOUSEHOLD OF 4)*					
AFFLUENT (>\$120/HOUSEHOLD OF 4)*					
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PRIMARY TARGET POPULATION	1	2	3	4	5
SPECIAL MEDICAL NEEDS COMMUNITY					
“AT RISK” YOUTH / VOLUNTARY OR COURT PLACED					
YOUTH AT LARGE-INDEPENDENT OF SPECIFIC ORGANIZATION (ONLY APPLIES TO QUESTION #11)					
PUBLIC/PRIVATE SCHOOLS					
DENOMINATIONAL CONGREGATIONS					
THIRD PARTY CONGREGATIONS					
THIRD PARTY NOT-FOR-PROFITS					
THIRD PARTY FOR-PROFITS					
OTHER (PLEASE SPECIFY)					

12. As a “Religiously Affiliated Camp”, rank the top five PROGRAM ACTIVITIES you feel best fulfill your core values/mission with campers (permit only one response for each ranking)

	1	2	3	4	5
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MUSIC/FINE ARTS INSTRUCTION (WORSHIP ARTS)					
TEAM CHALLENGE-EXPERIENTIAL LEARNING					
TRIP-TRAVEL PROGRAMS					
EQUINE PROGRAMS					
SERVICE PROJECTS					
CORPORATE GATHERINGS FOR INSTRUCTION					
INDEPENDENT STUDY/MEDITATION TIME					
SMALL GROUP STUDY					
STAFF MENTORING					
FAITH BASED NATURE/ECOLOGY EDUCATION					
TEAM ORIENTED SPORTS					
INDIVIDUAL CHALLENGE					
AQUATIC					
GUEST SPEAKERS/LECTURERS					
CONCERTS BY WELL KNOWN ARTISTS					
OTHER(S) (please specify)					

13. As a “Religiously Affiliated Camp”, rank your five HUMAN RESOURCES most crucial in fulfilling your values/mission with campers (permit only one response for each ranking)

	1	2	3	4	5
BOARD OF DIRECTORS/ADVISORY BOARD					
ADMINISTRATIVE STAFF					
PAID SUMMER COUNSELING STAFF					
VOLUNTEER SUMMER COUNSELING STAFF					
PAID SUMMER PROGRAM STAFF/non specialized activities					
VOLUNTEER SUMMER PROGRAM STAFF/non specialized activities					
PAID SUMMER SPECIALIZED ACTIVITY STAFF					
VOLUNTEER SUMMER SPECIALIZED ACTIVITY STAFF					
GUEST SPEAKERS/MUSICIANS					
SUPPORT STAFF					
OTHER(S) (please specify)					

14. As a “Religiously Affiliated Camp”, rank the top five curriculum resources you use to fulfill your values/mission with campers (permit only one response for each ranking)

	1	2	3	4	5
DENOMINATIONALLY DEVELOPED CURRICULUM					
NATIONAL ORGANIZATION-DEVELOPED CURRICULUM					
FAITH SPECIFIC CAMP-DEVELOPED CURRICULUM					
FAITH SPECIFIC 3 <sup>RD</sup> PARTY CURRICULUM					
MORALITY BASED CAMP-DEVELOPED CURRICULUM					
MORALITY BASED 3 <sup>RD</sup> PARTY CURRICULUM					
GUEST SPEAKER/LECTURER PROVIDED MATERIAL					
CURRICULUM SO OLD, WE’VE FORGOTTEN WHO DID IT					
OTHER(S) (please specify)					

15. To what degree are faith specific elements incorporated in your curriculum, program & activities?

Base on list of activities used for ACA camp profiles.	Activity not offered	No intentional faith element	Incidental faith element	Significant intentional faith element	Entirely about faith element	Entirely about faith element
Academics						
Aerobics/Exercise						
Aquatic Activities						
Archery						
Arts/Crafts						
Aviation						
Backpacking						
Baseball/Softball						
Basketball						
Bicycling/Biking						
Boating						
Camping Skills/Outdoor Living						
Canoeing						
Caving						
Ceramics/Pottery						
Challenge/Ropes Course						
Climbing/Rappelling						
Clowning						
Community Service						
Computer						
Dance						
Drama						
Drawing/Painting						
Farming/Ranching						
Fencing						
Field Trips						
Fishing						
Football						
Gardening						
Golf						
Gymnastics						
Hiking						
Hockey						
Horseback Riding						
International Culture						
Kayaking						
Language Studies						
Leadership Development						
Martial Arts						
Model Rocketry						
Music						
Nature/Environmental Studies						
Performing Arts						
Photography						
Radio/TV/Video						
Rafting						
Riflery						
Sailing						
SCUBA						
Skating						
Soccer						
Sports-Field & Team						
Snow Sports						
Swimming-Instructional						
Swimming-Recreational						
Team Building						
Tennis						
Travel/Tour						
Waterskiing						
Wilderness Trips						
Windsurfing						
Other(s) – please specify						

